

WHY COMMUNITY BASED RESEARCH?



@uofuour

1 ADDRESS COMMUNITY PRIORITIES

Prioritize the concerns and issues identified by the community, ensuring that research is relevant and beneficial to the people it aims to serve.

2 ENHANCE RESEARCH

Design research that can be easily translated and implemented in real-life situations and environments.

3 ENGAGE COMMUNITY

Create solutions to societal problems by engaging community members in the design, implementation, and evaluation of interventions.

4 PROMOTE EQUITY AND SOCIAL JUSTICE

Increase opportunities and build power in communities that have faced marginalization.

5 REPRESENT THE UNIVERSITY

Show that the University of Utah is committed to serving the communities of Utah and beyond.

6 FOSTER TRUST

Build meaningful relationships between academic researchers and communities.

